

**TRANS 24.**  
**-FORM 08.**  
**-ACTION 16.**  
**THE KEY TO MEETING THE FUTURE**

Save the date.

**11th Annual Procurement Australia Conference.**

Wednesday 24 August 2016.  
Melbourne Convention and Exhibition Centre.  
Members \$155. Non-members \$175.

For Conference bookings please visit:  
[www.eventbrite.com.au/e/11th-annual-procurement-australia-conference-tickets-24609088446](http://www.eventbrite.com.au/e/11th-annual-procurement-australia-conference-tickets-24609088446)

# WELCOME.

**For over 30 years Procurement Australia has been a procurement pioneer.**

**We continue this tradition in 2016 with our 11th Annual Conference 'Transformation – The Key to Meeting the Future' in Melbourne on Wednesday 24 August 2016.**



The second only of our conferences to ever take an exciting one day format, and with an ambitious yet achievable theme, we bring you the opportunity to seriously consider how best to embed a future looking process into your procurement practices – invaluable in today's world where disruption rules daily.

**Our keynote speaker, CSIRO's Stefan Hajkowitz, author of Global Megatrends: Seven Patterns of Change Shaping our Future, will set the scene for a day full of expert insights, and inspiring, instructive and above all useful knowledge to help you identify the trends challenging your organisation and its sustainable future.**

We are delighted to have the inimitable Barrie Cassidy, ABC TV political commentator and host of Insiders, one of this country's most popular political commentary broadcasts.

2016's Conference is also a first as it is the first Procurement Australia conference to welcome Private Sector members, a significant step forward since 2015's change to our Memorandum of Articles of Association.

We are delighted to welcome you to this standout event that consolidates Procurement Australia's pioneering spirit and leadership in the procurement world.

**The conference is a MUST so don't miss out on this extraordinary opportunity to attend and hear from this elite group of speakers and others yet to be announced.**

• **Members \$155** • **Non-members \$175**

Enjoy, participate actively, question, share, and consider your future.

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## Message from the CEO.

# TRANS 24. -FORM 08. -ATION 16.

### **Transformation = the process of changing from one configuration or expression into another.**

More often than not, transformation occurs in response to influences brought about by a convergence of trends occurring all around us – at local, regional, national and global levels. What are these trends and how can we successfully meet the future hurtling towards us; how should we be preparing to meet it?

While no one can fully predict what the future will hold, you can and should prepare today to be ready for tomorrow. By looking beyond the horizon and identifying the forces and trends that will transform how we engage with our customers, build better communities and deliver products and services sustainably, we might just be 'future-ready'.

And this year, Procurement Australia's 11th Annual Conference: **Transformation – The Key to Meeting the Future**, aims to do just that by bringing you insights from future-focused experts, keenly able to identify the trends challenging your organisation and its sustainable future, and the multifaceted nature of business transformation.

Our Conference promises to be a valuable forum of inspiring, instructive and above all useful knowledge by addressing the issue of how to best future proof your organisation in today's world where business, particularly local government, faces disruption and challenge from all angles – economic, regulatory, digitally and socially.

As one of the only specialist procurement conferences in Australia, it comes with a pedigree stretching back over 30 years. As a pioneer and innovator in the world of aggregated buying and contracting, Procurement Australia is in a position that gives us a prime mandate to present, discuss, develop and report best practice, with a keen eye on the future and total understanding of the challenges it is bringing.

As with last year's Conference, 2016's event will bring together Australia's best and brightest practitioners to collaborate, debate and navigate a path to a more sustainable future, economically, environmentally and enduringly. We're excited about presenting some of the best speakers to share their insights into how to future proof your organisation.

Delegates to our Conference, once again will have an outstanding opportunity to network with key decision-makers. And, the one-day format allows everyone to actively participate, question, lead, innovate, share ideas and reflect on how to embed a sustainable future for all.

Thank you again to our sponsors:

**AGL**  
**Dulux**  
**Bunnings**  
**R&R**  
**CIPS**

Joe Arena,  
Chief Executive Officer.

**Welcome.**

## **SUSAN RILEY.**

**Deputy Lord Mayor,  
City of Melbourne;  
Director, Procurement Australia.**

In what is her third term of office as Deputy Lord Mayor of the City of Melbourne, Susan Riley also credits a distinguished career spanning more than 25 years in the publishing and media industry.

As a Director of Procurement Australia and two Melbourne city-based publishing companies supporting local business, community networks and information exchange, Susan also holds the position as Board Member of the RMIT University School of Fashion and Textiles and sits on the Employability and Student Experience sub-committee.

**With significant knowledge of local government and as the first female Deputy Lord Mayor for the Melbourne City Council, Susan sits on all Council Committees including Chair of the Melbourne Awards, is a valued member of the Audit Committee, a Deputy Chair of the Marketing Melbourne portfolio, a Board Member of the Melbourne Spring Fashion Week Advisory Board, and Co-chair of the Lady Mayoress' Committee.**

Susan is integral to the City's leadership team and a strong advocate for small business, women in business and community development.

**Our MC.**

## **BARRIE CASSIDY.**

**Barrie Cassidy is one of Australia's most experienced political journalists, having covered federal politics since the late 1970s. In the late 1980s, he was senior press secretary and political adviser to Prime Minister, Bob Hawke. Barrie has worked as a political correspondent for ABC TV News and the 7.30 Report and currently hosts Insiders, the popular Sunday morning political discussion program.**

Born in Wangaratta, and with many brothers and an elder sister, Barrie grew up in Chiltern, attending Rutherglen High School and with a love of football and sports.

Starting his career as a cadet on the Albury Border Morning Mail in 1969, Barrie moved to the Shepparton News before being hired as a court reporter for the Melbourne Herald. He then joined the ABC Network, initially covering state politics before moving to Canberra in 1979 to become the ABC's federal political correspondent for radio and television.

In 1986 Barrie became Prime Minister Bob Hawke's personal press secretary, remaining in the job until 1991, leaving just prior to Paul Keating becoming leader. He has described this period as the most rewarding and interesting of his life.

In 2010 Barrie took time out to write *The Party Thieves: The Real Story of the 2010 Election* (Melbourne University Press, October 2010). In 2013 he co-authored with his son Adam, *An Ocean of Cricket: Pictures from the Pacific*, a magnificent photographic tour of the grass-roots tournaments, the roadside rubbers and the beachfront battles of cricket, island-style.

In 2014, Barrie wrote *Private Bill: In Love and War*, a heart-warming story of his father, Bill, and mother, Myra, and how, as a loving couple, they prevailed over the adversities of war to live an extraordinarily ordinary, happy life.

He is married to the 7.30 Report's political correspondent, Heather Ewart, host of ABC TV's *Back Roads* program, and has two children, Caitlin and Adam.

**Our Keynote Speaker.**

**STEFAN HAJKOWIC.**

**Senior Principal Scientist  
– Strategy and Foresight, CSIRO.**

**As a principal scientist in strategic foresight at CSIRO's Data61, Stefan leads a small and growing team of researchers and consultants working on strategic foresight with a focus on the digital economy. In his role, he conducts original research and provides consultancy and advisory services to companies and governments. His research aims to help organisations explore future trends, risks and scenarios to help them plan for change and make wiser choices.**

With a background in geography, economics and decision theory, Stefan is widely published in international research literature with his works cited in over 1800 publications by other authors (Google Scholar). He is also in demand worldwide as an advisor, consultant and public speaker, and is one of Australia's most heavily demanded speakers on the topics of future trends and decision making. In addition to his work at CSIRO, Stefan holds an associate position with the University of Melbourne Business School – Mt Eliza Executive Education. He also teaches an advanced strategy unit in the Queensland University of Technology MBA Program.

**Our Speakers.**

**SCOTT ALDEN.**

**Partner, Construction & Infrastructure,  
Transport, Information Technology  
& Intellectual Property, Holding Redlich.**

Scott Alden is a tendering and procurement expert with a clear and precise understanding of contract law. His extensive experience in commercial transactions and projects across both public and private sectors, and all industries, has seen Scott make his name advising clients on commercial issues, legislative interpretation, and procurement and probity. He has held long term procurement secondments with the Sydney Catchment Authority and State Transit Authority and is highly regarded for his expertise in and advice on contract law, including how to best manage contracts and how to most effectively exit them when they are not working.

**His contribution to our 2016 Conference will deliver insights into how best to navigate contracts from their formation through to their termination, and including dispute resolution.**

## **MARK D LAMB.**

**General Manager, CIPS Australasia.**

**Mark Lamb is an experienced management professional with considerable local and global expertise in the areas of financial services, insurance and risk management. With both corporate strategic and management consulting experience, Mark has highly developed analytical skills and a sound grasp of the importance of applied research in the face of managing change, and identifying and capitalising on competitive advantage. Becoming GM at CIPS Australasia in October 2014, Mark brought with him a strong career record in managing people and projects, product and business initiatives while improving organisation's efficiency.**

His strong leadership skills and proven ability to motivate staff to achieve organisational goals by building consensus, driving change and managing multiple strategic objectives, benefits both his CIPS role, which now covers the extended Asia Pacific region, and the whole procurement profession in Australia.

## **IAN RUDGLEY.**

**Procurement Manager,  
Council of the City of Sydney.**

A highly skilled procurement professional with more than 30 years' private and public sector experience, Ian manages the strategic procurement function, its process and probity for one of Australia's highest profiled local government organisations, the Council of the City of Sydney (COS). Having also held senior procurement roles in the manufacturing, health and retail sectors, Ian has extensive category management, strategic sourcing and commercial negotiation expertise and is often the leading advisor for high profile capital works projects at COS, which can have highly complex procurement processes.

**He is passionate about open, transparent and accountable processes together with fairness and competition when achieving best value for money. Ian often speaks at conferences and has run training programs, a testament to his standing in the industry.**

**MORE  
SPEAKERS  
TO BE  
ANNOUNCED  
SOON.**

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2016 Awards.

## 2016 Awards.

**Introduced by Mr Ken McNamara, Chair, Procurement Australia.  
Presented by Mr Joe Arena, Chief Executive Officer,  
Procurement Australia.**

### **The Individual Excellence in Procurement Award – The Jacinta Bartlett Award.**

This award proudly sponsored by CIPS is open to all senior individuals across Australia. The Individual Excellence in Procurement Award is inspired by the memory of Jacinta Bartlett, a highly respected member of Victorian local government procurement family. Jacinta tragically lost her life in the Black Saturday bushfires and this award acknowledges her professionalism and commitment.

Judges will be looking for an individual who has consistently enhanced the way in which their organisation has procured goods and services, delivered results beyond expectation and ensured the demands of current legislation are satisfied.

CIPS proudly sponsors the Individual Excellence in Procurement Award. The winner will receive four days CIPS open training programme, value of \$5000.

### **Collaboration & Innovation in Procurement Award.**

This category recognises a procurement project, action or initiative that has been developed by different departments or organisations to deliver a successful outcome. We will be looking for entries that demonstrate a fresh approach to a challenging issue.

Proudly sponsored by Bunnings.

### **Sustainable Procurement Award.**

This award recognises member organisations that have developed and implemented sustainable procurement policies and processes that address any or all of the following:

- Reduce overall carbon footprint/emissions.
- Conserve energy and/or protect the environment.
- Conserve water.
- Enhance biodiversity.
- Reduce waste.

Proudly sponsored by AGL.

### **Social Procurement Award.**

In its second year this award recognises member organisations that have developed social procurement policies and guidelines.

Proudly sponsored by Pickles.

### **Supplier of the Year.**

This category is open to all suppliers and services providers, however members can only vote for the Supplier of the Year.

Proudly supported by Procurement Australia.





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